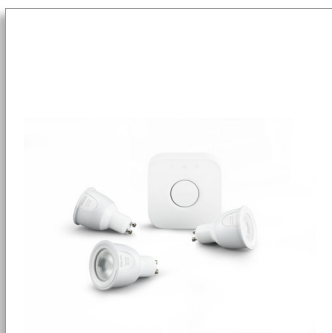




Philips Hue  
White and color ambiance  
Starter kit GU10

**Starter kit**  
GU10



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## Limitless possibilities

for an extraordinary experience

With Philips Hue white and colour ambiance, you can transform your lighting into an extraordinary experience. Connected home lighting offers coloured lighting that can be synced to your music, TV and games for immersive effects.

### Limitless possibilities

- Be creative with 16 million colours
- Sync lights with music and films
- Light up your gaming

### Light for your moments

- Wake up and go to sleep naturally
- Create your ambience with warm white to cool daylight
- Relax, read, concentrate and energise with light recipes

### Easy control and comfort

- Smart control, home and away
- Set timers for your convenience
- Installation-free dimming
- Control it your way

# PHILIPS

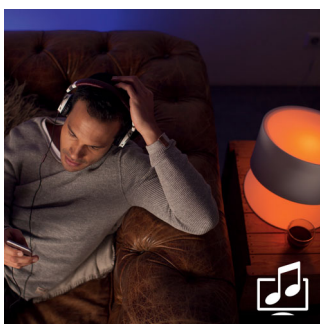
# Highlights

## Be creative with colours



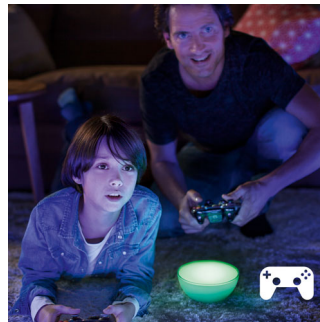
Play with light and choose from 16 million colours to instantly change the look and atmosphere of your room. Set the scene effortlessly with one touch of a button. Use a favourite photo and relive that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger

## Sync with music and films



Extend your TV viewing experience to the whole room or sync light to your favourite music and see how light reacts to the rhythm. Download the third-party apps and discover the amazing things you can do with Philips Hue.

## Light up your gaming



Lift your gaming experience to the next level. Download the third party apps and discover the amazing things you can do with Philips Hue.

## Wake up and go to sleep



Philips Hue will help get you out of bed the way you like to, helping you start your day feeling refreshed. The light brightness increases gradually, mimicking the effect of sunrise, and helps you wake up naturally, instead of being woken up by the loud sound of an alarm clock. Start your day the right way. In the evening, the relaxing warm white light helps you to unwind, relax and prepare your body for a good night's sleep.

## Create your ambience



Set the right ambience for any moment and decorate your home with warm to cool white light. Enjoy different styles throughout the year, no matter if it's the crisp white light reminding you of a spring breeze, the warm white light of summer sun or the ice cool daylight of winter.

## Light for your daily routines



Light influences our mood and behaviour. Philips Hue can help you to customise your daily routines into moments you can enjoy. Skip your morning coffee and get ready for the day with cool, bright white daylight that helps to energise your body and mind. Stay focused with finely tuned bright white light. Or put your feet up and relax with a soft glow of white light for the perfect end to the day.

# Specifications

## The bulb

- Fitting: GU10
- Form factor: GU10
- Lifetime: 25,000 hour(s)
- Wattage: 6.5 W
- Light output: 16 million colours, Functional white light, All shades of white, From warm to cold white colour, Dimmable via smart device only, Beam angle - 160° +/- 20°
- Lumen output: 145 lm @ 2000 K, 210 lm @ 3000 K, 250 lm @ 4000 K, 230 lm @ 6500 K, 38 lm/W efficacy @4000K, Default start-up 195lm @ 2700K, >80 CRI from 2000–4000K
- Software upgradable
- Start up: Instant 100% light output
- Height: 71 mm
- Width: 50 mm

## The bridge

- Diameter: 100 mm
- Height: 25 mm
- Frequency band: 2400-2483.5 MHz
- Max. number of accessories: 10
- Max. number of bulbs: 50
- Mounting options: Desktop, Wall
- Power adapter: 100–240 V AC / 50–60 Hz, Output voltage: 5 V DC 600 mA, Standby power: 0.1 W max
- Power consumption: 250 mA max

## What's in the box

- Bridge: 1

- Ethernet network cable: 1
- Power adapter: 1
- Hue bulbs: 3

## Environmental

- Operational humidity: 0%<H <80% (non condensing)
- Operational temperature: 0°C - 40°C

## Guarantee

- 2 years

## What's supported

- iOS: 7 or later
- HomeKit compatible: iOS 9 or later
- iPad: 2, 3rd and 4th generation
- iPad Air: 1, 2
- iPad Mini: 1, 2, 3
- iPhone: 4, 4S, 5, 5S, 6, 6 Plus
- iPod Touch: 5th generation

## Also tested on

- Android: 2.3 or later
- Google Nexus: 5, 7
- HTC: One
- Motorola Nexus: 6
- Note: Note, Note 2, Note 3, Note 4
- OnePlus: One
- Samsung Galaxy: S2, S3, S4, S5
- Sony: Xperia Z3



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EAN: 87 18696 50862 6

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