

# NEW START-UP KIT WITH ENHANCED PRODUCT MIX AND INFORMATIVE PACKAGING



We are evolving our Smart Home concept by introducing a new start-up kit that contain more of our popular sensors. We think that this new product mix will be very appealing for the ones who want to make their home smarter.

The packaging is also evolved to enhance the benefits of the concept. We will add more information, explaining texts and illustrations instead of just seeing the products through a plastic window. We are convinced that the consumer is

more interested in how to use the products in their home than of the mere technical specifications.

The technical specifications will of course have their place, but the communicative part is greatly enhanced. This will also help the store staff to explain the benefits in a simpler way.

Available from our stock in September 2014.

- Enhanced product mix
- More sensors
- Informative packaging with explaining text and pictures

## This is included in the start-up kit

TellStick Net. . . . .	1 pcs
On/off outlet for indoor use 1000W . . . . .	1 pcs
On/off outlet for outdoor use 3680W . . . . .	1 pcs
Remote control. . . . .	1 pcs
Fridge/freezer sensor . . . . .	1 pcs
Thermo/Hygro sensor . . . . .	1 pcs
Door/window magnetic sensor . . . . .	2 pcs

## Item data

Item no	EAN-13	QTY in OP*	RP type*
311444	7330985114441	5	Box

\* OP = Outer packaging, RP = Retail packaging